

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JANUARY 2011

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jan-11	Dec-10	Difference	%	Jan-10	Difference	%
BOOMTOWN BOSSIER	\$7,245,079	\$7,173,798	71,282	1.0%	\$7,774,899	(529,819)	-6.8%
ELDORADO RESORT	\$12,037,139	\$12,901,528	(864,389)	-6.7%	\$12,675,739	(638,600)	-5.0%
HORSESHOE	\$16,930,800	\$20,465,286	(3,534,486)	-17.3%	\$17,874,088	(943,288)	-5.3%
DIAMOND JACKS	\$5,924,374	\$6,397,560	(473,186)	-7.4%	\$7,053,573	(1,129,199)	-16.0%
SAM'S TOWN	\$9,151,759	\$10,150,874	(999,116)	-9.8%	\$9,973,152	(821,394)	-8.2%
Total Shreveport/Bossier	\$51,289,151	\$57,089,046	(\$5,799,895)	-10.2%	\$55,351,452	(\$4,062,301)	-7.3%
GRAND PALAIS	\$9,669,207	\$10,311,668	(642,461)	-6.2%	\$10,428,893	(759,687)	-7.3%
ISLE - LC	\$1,409,831	\$1,370,806	39,025	2.8%	\$1,083,241	326,591	30.1%
L'AUBERGE DU LAC	\$29,528,281	\$31,448,996	(1,920,715)	-6.1%	\$26,870,892	2,657,389	9.9%
Total Lake Charles	\$40,607,319	\$43,131,470	(\$2,524,151)	-5.9%	\$38,383,026	\$2,224,293	5.8%
AMELIA BELLE	\$4,454,881	\$4,022,907	431,974	10.7%	\$4,161,228	293,653	7.1%
BOOMTOWN N.O.	\$12,015,591	\$12,511,677	(496,087)	-4.0%	\$11,128,676	886,915	8.0%
TREASURE CHEST	\$8,616,954	\$8,237,397	379,557	4.6%	\$7,711,216	905,738	11.7%
Total New Orleans	\$25,087,426	\$24,771,981	\$315,445	1.3%	\$23,001,120	\$2,086,306	9.1%
BELLE OF B.R.	\$6,069,652	\$5,995,909	73,742	1.2%	\$5,101,114	968,538	19.0%
HOLLYWOOD B.R.	\$9,813,958	\$9,929,959	(116,000)	-1.2%	\$9,399,568	414,390	4.4%
Total Baton Rouge	\$15,883,610	\$15,925,868	(\$42,258)	-0.3%	\$14,500,681	\$1,382,928	9.5%
Riverboat Total	\$132,867,506	\$140,918,365	(\$8,050,859)	-5.7%	\$131,236,279	\$1,631,226	1.2%